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## Citizens, Equality, Rights and Values Programme (CERV) - Town Twinning

# B.R.I.C.I.V.E.

Bridging Cultures and Identities: Gravina in Puglia and Leskovac towards a Shared European Future



### SHARED COMMUNITIES. BRIGHTER TOMORROWS.

B.R.I.C.I.V.E. is a town-twinning project bringing together the Municipality of Gravina in Puglia, Italy, as lead partner, and the City of Leskovac, Serbia. Co-funded by the European Union under the Citizens, Equality, Rights and Values (CERV) Programme, within the Town Twinning action, the project strengthens cooperation between the two communities through culture, participation and direct citizen-to-citizen exchange.

## Project purpose

The project promotes mutual understanding and dialogue between the two communities, using cultural heritage as a starting point for exchange and participation. By bringing together different experiences, traditions and identities, B.R.I.C.I.V.E. aims to strengthen ties between Italian and Serbian citizens and encourage a shared reflection on belonging, solidarity and the values that unite European communities.

## Music, culture and participation

The project includes two international town-twinning meetings, one in Gravina in Puglia and one in Leskovac, featuring artistic and musical workshops, public discussions and activities exploring local traditions. Music plays a central role: students and musicians from both communities work together, share repertoires and prepare joint performances. Art, historical memory and gastronomy complement the programme, creating opportunities to discover each other's cultural heritage and build meaningful connections.



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CITTÀ DI  
GRAVINA IN PUGLIA  
ITALIA



B.R.I.C.I.V.E.  
PROJECT  
BRIDGING REGIONS - INSPIRING CULTURE  
INTERCONNECTING VALUES - EMPOWERING EUROPE



ГЕСКОВАЦ  
CITY OF  
LESKOVAC  
SERBIA

## A twinning project open to the community

B.R.I.C.I.V.E. brings together young people, students, teachers, artists, musicians, associations, citizens of different generations and representatives of local authorities. Particular attention is given to people with fewer opportunities, with the aim of ensuring accessible and inclusive participation. Alongside cultural activities, the project provides space for dialogue on active citizenship, solidarity and the contribution of local communities to European cooperation.

## Building lasting cooperation

The project seeks to transform the encounters into lasting relationships between schools, associations, citizens and local institutions. It envisages the development of a Memorandum of Understanding between the two municipalities, establishing a basis for further exchanges and joint initiatives. In this way, B.R.I.C.I.V.E. aims to sustain cooperation between Gravina in Puglia and Leskovac beyond the individual project activities and lay the foundations for a long-term partnership.

## Project at a glance

|                             |                                                                                        |
|-----------------------------|----------------------------------------------------------------------------------------|
| <b>Programme</b>            | Citizens, Equality, Rights and Values (CERV)                                           |
| <b>Action</b>               | Town Twinning                                                                          |
| <b>Lead partner</b>         | Municipality of Gravina in Puglia, Italy                                               |
| <b>Partner</b>              | City of Leskovac, Serbia                                                               |
| <b>Core approach</b>        | Culture, music, active citizenship, intercultural dialogue and community participation |
| <b>International events</b> | Two: Gravina in Puglia and Leskovac                                                    |

## European dimension

Through direct encounters and collaborative activities, participants exchange perspectives, challenge stereotypes and develop a deeper understanding of one another. The project contributes to stronger local participation, closer links between European and neighbouring communities, and a culture of cooperation based on respect, inclusion and shared democratic values.



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